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[HeartsofHope@MidwestHeartConnection.com](mailto:HeartsofHope@MidwestHeartConnection.com)

To Whom It May Concern,

I am writing to you on behalf of Midwest Heart Connection to request your support of **HeartsofHope**, a very special event to raise money to help support those in our area that are affected by congenital heart disease. The **14<sup>th</sup> Annual Hearts of Hope** will be held on **September 30, 2017** at the Embassy Suites Omaha-La Vista Hotel & Conference Center in La Vista, Nebraska.

Midwest Heart Connection supports children and families affected by congenital heart disease (CHD). CHD affects 1 out of 100 births and is the number 1 birth defect causing deaths. Midwest Heart Connection supports those affected by congenital heart defects by providing many services, some of which include:

- ♥ **Camp Brave Heart**, a summer camp exclusively for children with CHD.
- ♥ **Heart Station** at Children's Hospital & Medical Center.
- ♥ **Care Kits** for each pediatric heart patient as they enter the hospital for heart surgery.
- ♥ **Family Connection Opportunities**: monthly dinners at Children's Hospital & Medical Center, summer events, fall festivals, Annual Heart Party and Banquet, & online support.
- ♥ **Continuing Education Financial Support** for caregivers of CHD patients.
- ♥ **National Pediatric Cardiology Quality Improvement Collaborative**, a national research program focused on dramatically improving the outcomes for children with cardiovascular disease.

We are hoping this year's event will be a tremendous success. With your help I know that we can continue to support those children and families affected by congenital heart disease.

**We hope you will join us in supporting our cause.** We are currently collecting merchandise and services for the silent and live auctions during Hearts of Hope.

In return for your donation, we would like to offer you the following promotional consideration:

- § Recognition in the auction catalog (both online and print)
- § Recognition on the auction signage

If you are interested in participating, please complete the enclosed procurement form and mail or deliver donations to: **Midwest Heart Connection, c/o plant Omaha, 10832 Old Mill Road, STE 5, Omaha, NE 68154.** Donations need to be received by **September 8, 2017.** Please keep a copy of the form as a receipt for your records.

Thank you very much for your consideration of our request. Please feel free to contact me at [HeartsofHope@MidwestHeartConnection.com](mailto:HeartsofHope@MidwestHeartConnection.com) if I can be of assistance.

Sincerely,

Becky Siecke  
Hearts of Hope Chair  
Midwest Heart Connection

